CancerNavigator

Supporting Cancer Patients in Their Hour of Need

Cancer
Study
Group

Cancer Care Today:

A time of fantastic progress that is unevenly distributed (new treatments, surgical techniques, radiation technologies). Not every center is well-equipped to diagnose and treat every type of cancer.

KEY INSIGHT 1:

IT MATTERS WHERE YOU GO FOR CANCER CARE.

✓ For some cancer types, there are drastic differences in cost and outcomes between providers.

✓ There is a large benefit to reaching the "right experts" for your particular cancer type.

KEY INSIGHT 2:

WITHOUT HELP, MANY PATIENTS MISS THEIR BEST SHOT.

✓ Statistics vary, but in every population, 20–60% of patients fail to reach centers that are well-equipped for their care.

✓ Patients need help and support to get into the right hands. They can't do this alone.

INTRODUCING

CancerNavigator

CancerNavigator is a benefit offered through union health plans, designed to make sure every cancer patient in your population reaches great care for their disease.

- Hyper-local cancer navigation solution focused on getting every cancer patient to fantastic care for their specific type of cancer
- Backed by three years of research and claims analytics, with deep dives into hospitals across the country
- Led by expert Oncology Certified Nurses, supported by robust research and analytics team
- 1:1 relationships with Oncology Certified Nurses, holding the patient's hand through the entire process

For more information on CancerNavigator and how we are supporting Union health plans, please contact Grace Haffner: grace@cancerstudygroup.com